

2018 IAGLCWDC Hoedown and Convention Louisville, Kentucky, USA July 5 - 8, 2018 Advertising Application



Business Name _____

Contact _____ Email _____

Street _____

City _____ State _____ Telephone _____

I am a Sponsor. Sponsorship form is attached.

Back Cover – full color \$ 550

Inside Front or Back Cover – full color \$ 400

Full Page - black/white \$ 200

All above – 5 ¼ x 8 ¼ no bleed; ~~5 ¾ x 8 ¾ full bleed~~

Half Page – black/white \$ 125

Horizontal – 4 5/8 x 3 7/8 no bleed; ~~5 x 3 7/8 full bleed~~

Vertical – 2 ¼ x 7 ½ no bleed; ~~2 5/8 x 7 ½ full bleed~~

Quarter Page Horizontal: 5" W X 2" H \$ 75

2 ¼ x 3 7/8 no bleed; ~~2 5/8 x 3 7/8 full bleed~~

Add color to any black/white advertisement \$ 50

No full bleeds please.

**20% discount for 501(c)3 organizations.

Total amount submitted: \$ _____

Payment method (check one) **check or money order** **online** (<https://iaglcwdc.org/donate>)
(if online, please pay first, then write the
IAGLCWDC Transaction Number here: _____)

ALL prices are based upon camera-ready/electronic advertisements supplied by the advertiser. All artwork must be camera-ready. Preferred electronic formats are .eps, .tif, .jpeg or .pdf. Electronic artwork minimum resolution 300 dpi. **Please make your check or money order payable to IAGLCWDC. Return the application, payment and ad copy by June 21, 2018 to: IAGLCWDC, c/o Jim Chakeres, 402 Reinhard Ave., Columbus OH. Please email Jim with any questions: jchakeres1@gmail.com. Email ad/artwork to jchakeres1@gmail.com**

All advertising is subject to approval of the publisher and subject to availability of print space. All fees and payments are due with the delivery of advertisement copy, or by space deadline, whichever comes first. The publisher shall reimburse the full cost of any advertisement that is not published due to publisher's error. Cancellation or changes must be submitted in writing and may not be made by the advertiser after space deadlines. Position of advertising is at the discretion of the publisher. The advertiser is responsible for claims and facts presented for publication and will assume full responsibility for any false information.

I have read and agree to the terms and conditions stated within this contract.

Signed: _____ Date: _____

Print Name: _____ Title: _____